



2nd International Congress on Food Safety and Quality

FOOD LIFE CYCLE

November 13 - 18, 2018

Opatija, Croatia

**OFFER FOR
SPONSORS AND
EXHIBITORS**

www.foodsq-congress.com

INVITATION TO PARTICIPATE

Distinguished colleagues and dear friends,

It is a great honour and pleasure to extend my greetings to you on behalf of the Organizing and the Scientific Committee of the **Second International Congress on Food Safety and Quality – “Food Life Cycle”**, which will take place from the **13th to the 16th of November 2018** in beautiful Opatija.

Due to the great interest and attendance of the first Croatian Food Quality and Safety Congress with international participation, this year our wish is to organise even greater and more educational Congress to exchange experience of Croatian and foreign experts and to raise awareness of health safety and food safety issues.

The Congress' program includes topics from the domain of food safety and quality, with an emphasis on its effects on human health. Therefore, the discussions will cover new technologies, crisis communication and risk management, ecological production and GMO, management system, analysis, certifications and accreditations, development and application of analytical methods, microbiological food safety, safety of food contact materials and materials in contact with water intended for human consumption, geographical origin and food fraud, disease prevention and food-borne diseases, health tourism, trends in supplementation and dietary supplements, online food sales and numerous other important and related topics.

Based on the key assumption that food safety is the shared responsibility of countries, manufacturers, distributors, professionals, but also consumers themselves, top lecturers and interlocutors will speak about professional and current topics. Judging by the response to the First Congress, where more than 300 participants and 20 prominent guests from the country and the world lecturers exchanged their knowledge and experience in four days, we expect more lecturers and experts from this year's edition to encourage new discussions and to offer the latest knowledge on important topics from the domain of food safety and quality.

Organizers and co-organisers of the Second Croatian Food Quality and Safety Congress are Andrija Stampar Teaching Institute of Public Health, Croatian Metrology Society, South East European Network for Food Safety and Quality Control (SEEN-FSQC), Croatian Institute of Public Health, Ruđer Bošković Institute,

Croatian Veterinary Institute, Faculty of Agriculture and Faculty of Food Technology and Biotechnology University of Zagreb, The National Laboratory of Health, Environment and Food Maribor (Slovenia), Institute of Public Health of Vojvodina (Novi Sad), Institute of Health and Food Safety Zenica and Public Health Institute of the Republic of Srpska (Banja Luka) in cooperation with other institutions in country and abroad.

Last year's Congress was held under the high patronage of the President of the Republic of Croatia Kolinda Grabar-Kitarovic and participation of the European Commission's representative for health and food safety, the European Parliament, the European Food Safety Authority (EFSA), the US Food and Drug Administration's Europe Office (FDA), EUROLAB (Lisbon, Portugal), the Ministry of Science and Education, the Ministry of Agriculture, the Ministry of Health of the Republic of Croatia, the International Committee for Animal Recording (Rome, Italy), the National Food Agency (Uppsala, Sweden), the Faculty of Chemistry of the University of Warsaw (Poland), the Italian National Institute of Health, and other distinguished participants.

Sincerely,



Zvonimir Šostar, dr. med.
Predsjednik Kongresa

ABOUT THE CONGRESS

ORGANIZERS

- Andrija Stampar Teaching Institute of Public Health
- Croatian Metrology Society
- South East European Network for Food Safety and Quality Control (SEEN-FSQC)

COORGANIZERS

- Faculty of Agriculture, University of Zagreb
- Faculty of Food Technology and Biotechnology, University of Zagreb
- Croatian Institute of Public Health
- Ruđer Bošković Institute
- Croatian Veterinary Institute
- The National Laboratory of Health, Environment and Food, Maribor, Slovenia
- Institute of Public Health of Vojvodina, Novi Sad, Serbia
- Institute of Health and Food Safety, Zenica, Bosnia and Herzegovina
- Public Health Institute of the Republic of Srpska, Banja Luka, Bosnia and Herzegovina

SCIENTIFIC PROGRAM

The Congress Program consists of plenary lectures by eminent experts from abroad and Croatia, oral presentations, workshops, round tables, satellite simposia and posters. This three day gathering will cover the following topics:

1. New technologies
2. Crisis communication and risk management
3. Organic food production
4. Novel food and GMOs
5. Management systems, testing, certification and accreditation
6. Development and application of analytical methods
7. Microbiological food safety
8. Safety of food contact materials and materials in contact with water intended for human consumption
9. Geographical origin and food fraud
10. Food and health, disease prevention and food-borne diseases
11. Health tourism and nutrition in tourism
12. Dietary supplements and trends in nutritional supplementation
13. E-Commerce (online food sales)

WHY EXHIBIT AT THE CONGRESS?

Through the Congress, you will have an opportunity to enhance the profile of your organization by showcasing your product, services, research, and other information to more than 600 professionals including physicians, nutritionists, laboratory analysts, chemists, agronomists, veterinarians, biochemists and pharmacists, and accreditation and certification bodies, relevant regulatory and supervisory authorities, as well as manufacturers and distributors of food products and consumer associations. It is the perfect platform to establish new business contacts with serious interdisciplinary professionals.

TOP REASONS TO EXHIBIT AT THE CONGRESS

- The Congress content will be of high quality and it will provide examples of the productive collaboration between Academia and Industry.
- The Congress is intended to facilitate the creation of extensive networking, allowing plenty of time for interaction with delegates.
- The audience provides a perfect marketing opportunity to showcase products and services, reinforce existing relationships and create new relationships and opportunities.
- Reach over 600 experts in three days at a single location.
- Build awareness - your product or service could be the next medical breakthrough!

MORE OF WHAT EXHIBITORS WANT

- MORE experts: meet hundreds of open-minded physicians and healthcare practitioners seeking innovative treatment modalities for their patients.
- MORE choices: take advantage of a wide variety of exhibiting packages to suit your budget.
- MORE results: enjoy conference venues conducive to product demonstrations and one-on-one interactions with decision-making buyers.
- MORE visibility: showcase your products and services to an international audience with attendees from a few different nations

WHO ATTENDS?

- medical doctors from different fields
- nutritionists
- laboratory analysts
- chemists
- agronomists
- veterinarians
- biochemists and pharmacists
- accreditation and certification bodies
- regulatory and supervisory authorities
- manufacturers and distributors of food products
- consumer associations
- students
- volunteers

WHO SHOULD EXHIBIT AT THE CONGRESS?

- pharmaceuticals companies
- biotech companies
- laboratories
- manufacturers and distributors of food products
- IT companies
- other companies

CONGRESS VENUE**Grand Hotel 4 opatijska cvijeta**

Ul. Viktora Cara Emina 6, 51 410 Opatija, Croatia

T +385 51 295 001

F +385 51 278 021

E-mail: info@milениjhoteli.hr

www.milениjhoteli.com

SPONSORSHIP PACKAGES

As many of the opportunities in this prospectus are limited, your early commitment will guarantee your chosen level of participation and maximize your exposure to our delegates.

GENERAL SPONSORSHIP • € 6.500,00

The following services are included in the GENERAL sponsorship package:

- the company will be announced on the Congress website as the General sponsor with company logo and link to the company's website
- 10 sqm exhibition space
- expert lecture within the scientific program up to 45 minutes
- four (4) complimentary registrations for exhibitors
- company's flyer/brochure inserted in the congress bags given to all participants (2 kinds)*
- company's notepad and pen*
- company's roll-up or flag in the congress hall*
- 4th cover page advertisement, full color, published in the Final Program
- 4th cover page advertisement, full color, published in the Book of Abstracts (Supplement of the „Archives of Industrial Hygiene and Toxicology“ magazine)
- company's logo projected on the screen between lectures
- company's logo featured on a sponsor display onsite

GOLDEN SPONSORSHIP • € 4.000,00

The following services are included in the GOLDEN sponsorship package:

- the company will be announced on the Congress website as the Gold sponsor with company logo and link to the company's website
- 8 sqm exhibition space
- expert lecture within the scientific program up to 30 minutes
- three (3) complimentary registrations for exhibitors
- company's flyer/brochure inserted in the congress bags given to all participants (2 kinds)*
- company's notepad and pen*
- company's roll-up or flag in the congress hall*
- 2nd cover page advertisement, full color, published in the Final Program
- 2nd cover page advertisement, full color, published in the Book of Abstracts (Supplement of the „Archives of Industrial Hygiene and Toxicology“ magazine)
- company's logo projected on the screen between lectures
- company's logo featured on a sponsor display onsite

** provided by the sponsor*

SILVER SPONSORSHIP • € 2.700,00

The following services are included in the SILVER sponsorship package:

- the company will be announced on the Congress website as the Silver sponsor with company logo and link to the company's website
- 6 sqm exhibition space
- two (2) complimentary registrations for exhibitors
- company's flyer/brochure inserted in the congress bags given to all participants (1 kind)*
- 3rd cover page advertisement, full color, published in the Final Program
- 3rd cover page advertisement, full color, published in the Book of Abstracts (Supplement of the „Archives of Industrial Hygiene and Toxicology“ magazine)
- company's logo projected on the screen between lectures
- company's logo featured on a sponsor display onsite

BRONZE SPONSORSHIP • € 1.350,00

The following services are included in the BRONZE sponsorship package:

- the company will be announced on the Congress website as the Bronze sponsor with company logo and link to the company's website
- 5 sqm exhibition space
- one (1) complimentary registrations for exhibitors
- advertisement, full color, published in the Final Program
- advertisement, full color, published in the Book of Abstracts (Supplement of the „Archives of Industrial Hygiene and Toxicology“ magazine)
- company's logo projected on the screen between lectures
- company's logo featured on a sponsor display onsite

** provided by the sponsor*

PRINTED CONGRESS MATERIALS

Full color advertisements

	Final Program	Book of Abstracts
Placement and format	A5 (145 x 210 mm)	A4 (210 x 297 mm)
1. Second cover page	€ 335,00	€ 500,00
2. Third cover page	€ 335,00	€ 500,00
3. Fourth cover page	€ 500,00	€ 675,00
4. Inside page	€ 250,00	€ 335,00

Note: The second, third, and fourth cover pages are sold only if there is no general, gold and silver sponsors to which these ad pages are part of the sponsorship package. Ads are to be sent to the Congress agency BTravel via e-mail: goran.grbic@btravel.pro in the following formats: .eps (cmyk - without spot colors, fonts in curves) or .tif (cmyk, min. 300 dpi), with 3 mm of bleed on each side.

SATELLITE SYMPOSIUM • € 540,00

- expert lecture within the scientific program up to 30 minutes
- to be arranged directly with the Organizing Committee

CONGRESS BAGS • € 1.400,00

Branded congress bags given to all participants with additional Congress visuals and the sponsor's logo printing.

FLYER/BROCHURE • € 400,00

Placement of company's flyer/brochure in the delegate bags given to all participants*

BRANDED ID CARD LANYARDS* • € 670,00

ID cards lanyards with company or brand logo.

** provided by the sponsor*

EXHIBITION SPACE

- The price for exhibition space is **€ 670,00** for 4 sqm (each additional sqm = € 200,00). The minimum area for purchase is 4 sqm.

VAT is not included in the prices above.

REGISTRATION FEES

	Paid by 15/9/18	Paid after 15/9/18
Participant	€ 350,00	€ 380,00
Resident and PhD student	€ 175,00	€ 190,00
Firm representative (at the exhibition stand)*	€ 135,00	€ 165,00
Student**	free of charge	free of charge
Daily Fee	€ 170,00	€ 200,00
Daily Fee for resident and PhD student	€ 85,00	€ 100,00

VAT (25%) is included.

Registration fee for participant, resident and PhD student includes:

- admission to all congress sessions, poster and exhibition areas
- congress materials (Final Program, Book of Abstracts, conference bag)
- certificate of attendance
- welcome cocktail, coffee breaks, congress dinner

Registration fee for exhibitor firm representative* includes:

*firm representative is a person at the firm's exhibition stand

- admission to all congress sessions, poster and exhibition areas
- congress materials (Final Program, Book of Abstracts, conference bag)
- certificate of attendance
- welcome cocktail, coffee breaks, congress dinner

Registration fee for student includes:**

**does not apply to students of Masters and PhD studies

- admission to all congress sessions, poster and exhibition areas
- congress materials (Final Program, Book of Abstracts, conference bag)
- certificate of attendance

Daily registration fee for participant, resident, PhD student includes:

- admission to all congress sessions, poster and exhibition areas
- congress materials (Final Program, Book of Abstracts, conference bag)
- certificate of attendance
- social program for that day

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Sponsorship & Exhibition form

Please, return completed form by fax on: +385 1 6666 851 or e-mail to: goran.grbic@btravel.pro

Organization name:

*Please, list your organization name as you would like it to appear in all promotional materials

Address: ZIP Code:

City: Country:

Contact name: Position held:

Telephone: Fax: Mobile:

E-mail address: Website:

Please, select the sponsorship/exhibition package/s:

<input type="checkbox"/> General sponsor	€ 6.500,00	<input type="checkbox"/> Congress bag sponsor	€ 1.400,00
<input type="checkbox"/> Gold sponsor	€ 4.000,00	<input type="checkbox"/> Flyer/brochure in congress bags	€ 400,00
<input type="checkbox"/> Silver sponsor	€ 2.700,00	<input type="checkbox"/> ID card lanyard sponsor	€ 670,00
<input type="checkbox"/> Bronze sponsor	€ 1.350,00	<input type="checkbox"/> Exhibition space (4 sqm)	€ 670,00
<input type="checkbox"/> Satellite symposium	€ 540,00		

Advertisements in the printed materials:

Final program (A5, 148 x 210 mm)

Book of Abstracts (210 x 297 mm)

<input type="checkbox"/> Second cover page, full color	€ 335,00	<input type="checkbox"/> Second cover page, full color	€ 500,00
<input type="checkbox"/> Third cover page, full color	€ 335,00	<input type="checkbox"/> Third cover page, full color	€ 500,00
<input type="checkbox"/> Fourth cover page, full color	€ 500,00	<input type="checkbox"/> Fourth cover page, full color	€ 675,00
<input type="checkbox"/> Inside page, full color	€ 250,00	<input type="checkbox"/> Inside page, full color	€ 335,00

VAT (25%) is not included in the prices above.

Total amount: With VAT:

Date: Signature:

I confirm I have read and understood the terms and conditions of my selected package.

Upon receipt of this form, BTravel will send a confirmation and instructions for payment via e-mail to the above contact.

BTRAVEL d.o.o., Maksimirska 112a, 10000 Zagreb, Croatia | www.btravel.pro

T +385 1 6661 151 F: +385 1 6666 851 @: goran.grbic@btravel.pro | www.foodsq-congress.com

TERMS AND CONDITIONS

Upon receipt of your signed Sponsorship and Exhibition Form, the Congress agency will send you a confirmation and instructions for payment.

SPONSORSHIP

Please note that your requested category of sponsorship may have a limit to the number of sponsors and preference will be determined in order of receipt of the signed Agreement and deposit payment. The Conference Organizers will notify you if you are unable to participate in your requested category.

Representatives of sponsorship and exhibition companies pay a registration fee that allows them to participate in professional and social program and lunch during the Congress.

EXHIBITION

Detailed information regarding the exhibition space, during assembly and disassembly of booths, access to electricity and alike will subsequently be delivered to each exhibitor.

INSURANCE

All exhibitors must have public liability insurance for the period of the exhibition. The Congress Committee will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, registrants, the public or property from any cause whatsoever prior to, during and the subsequent period of the conference. Exhibitors shall indemnify and hold harmless the Congress Committee from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

CANCELLATION

If a sponsor wishes to cancel or change the details of their booking, advice must be made in writing to the Congress Agency. The cancellation fees are applicable as follows:

Before September 13, 2018
After September 13, 2018

50% of the total amount
100% of the total amount

LOGO

The Congress Organizers may at their discretion use your logo, symbol, trademark or registered mark in acknowledging your involvement in the Congress literature where this is offered as part of your particular sponsorship and/or exhibition package and no payment shall be made to you for such use.

You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the necessary deadline as outlined in the confirmation email. We request that all logos be supplied in an EPS format, high resolution 300 dpi. Should an alternative format be received, the Congress Organizers cannot be held responsible for the quality of the logo displayed in any of the promotional material.

Sponsors are encouraged to use the conference logo on correspondence and promotional materials.

CONGRESS AGENCY

Official technical organizer of the **2nd International Congress on Food Safety and Quality – „ FOOD LIFE CYCLE“** is BTRAVEL d.o.o. from Zagreb.

Representatives from BTravel, who are working closely with the Congress Committee, would be delighted to speak with you to further discuss the promotional opportunities outlined in this prospectus and would be happy to tailor a sponsorship package to suit your specific requirements.



BTRAVEL Ltd
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www.btravel.pro



Kongres o sigurnosti
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s međunarodnim sudjelovanjem
Nova postignuća
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